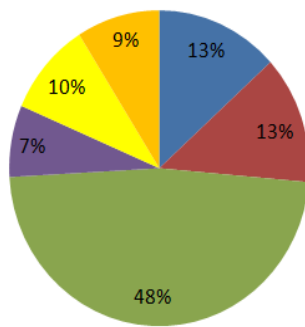
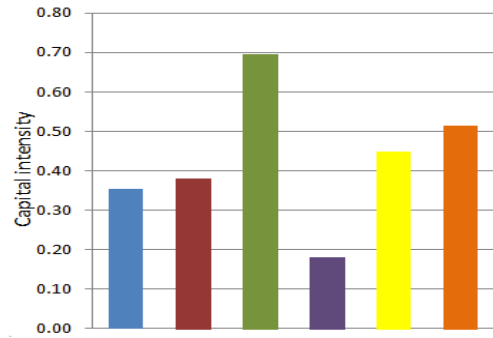




## Services Industries



## Capital intensity measured as the share of GDP which is attributable to capital, in each Vocational Pathway



Source: Infometrics

### Valued skills can include:

- demonstrating understanding of the internal operations of small, medium or large businesses
- demonstrating ability to work accurately and safely and produce products to an agreed standard
- performing costing calculations in a commercial hospitality or tourism environment
- demonstrating understanding of workplace requirements for employment in a commercial salon
- demonstrating knowledge of products in a retail or distribution environment
- maintaining personal presentation and a positive attitude in a workplace involving customer contact
- demonstrating knowledge of how to move products or services between destinations across New Zealand

**Vocational Pathways** provide a framework for learner engagement, skill development, work experience and progression.

**Youth Guarantee initiatives** provide a set of tools and resources to address learner needs in the most appropriate ways.

- **Total GDP 2015: \$219,529m**

- **Services Industries share of GDP: \$98,348.99m**

### National contribution to economic growth 2005-2015 (\$M)

- Financial and Insurance services contributed \$3,426m
- Professional, Scientific and Technical services contributed \$4,027m
- Rental, Hiring and Real Estate Services contributed \$3,075m

### National contribution to top 50 employing industries in NZ in 2015

- Professional, 199,420 – 8.70%
- Trades & Property, 145, 423 jobs – 6.30%
- Health related, 75,845 jobs – 3.20%
- Retail, 65,562 jobs – 2.80%
- Logistics, 29,284 jobs – 1.30%

Source: Infometrics

### Vocational Pathways Awards 2014

- 2501 awards in 2014 – 14% of NZ total

### Trades academies places 2016 in NZ

- Trade services  
1391 – 22.80% of NZ total
- Non-trade services  
384 – 6.30% of NZ total

### Type and number of Services Industries programmes across all Trades Academies in 2015

- Hospitality - Catering /Cooking (20)
- Hair and Beauty (13)
- Tourism and Hospitality (11)
- Sports / Recreation / Health and Fitness (9)
- Business and Administration (8)
- Retail / Service Industry (5)
- Computing / Info Tech (2)



Services Industries account a significant amount of New Zealand's GDP with sectors such as transport, tourism, communications, screen, trade, hospitality contributing, to name a few. There are growing demands for more educated and skilled young people who can enter and remain in the industries.



## Services Industries

### What work is available?

The types of jobs that are available include:

#### HOSPITALITY

Bartender, barista, chef, cook, housekeeper, kitchen hand, laundry, maintenance, hotel/motel manager, resort manager, receptionist, waiter/waitress, maître d', event or conference manager.

#### TRAVEL AND TOURISM

Travel agent, tour bus operator, tour guide, ski instructor, administrator, marketer, salesperson, flight attendant, receptionist, customer services/customer relations, customs and border control officer.

#### HAIR AND BEAUTY

Beautician, spa or massage therapist, hairdresser, barber, nail technician.

#### RETAIL

Retail assistant, supermarket assistant, retail store manager, window dresser.

#### SPORT AND RECREATION

Gym manager, personal trainer, fitness instructor.

#### OTHER SERVICE INDUSTRIES

Event organiser, writer, journalist, news producer, member of the armed forces (air force, army, navy), advertising copy writer, customer representative, funeral director, printer, film making support, financial services support, legal services support.

**Industry Training Organisations for this sector include: ServiceIQ and The Skills Organisation**

*Seeing people enjoy something I have made is the best feeling.  
My path is Blue.*



**For further careers information go to**

#### Youth Guarantee

[youthguarantee.net.nz](http://youthguarantee.net.nz)

#### Careers NZ

[careers.govt.nz/](http://careers.govt.nz/)

#### Occupational Outlook

[mbie.govt.nz/info-services/employment-skills/labour-market-reports/occupation-outlook](http://mbie.govt.nz/info-services/employment-skills/labour-market-reports/occupation-outlook)

### What industries are there?

The key Services industries are in entertainment, fashion, funeral services, finance, hair and beauty, hospitality, media and news, museums and galleries, retail, sport and fitness; and along with Creative industries in theatre and film, and travel and tourism.

This sector makes up 25 percent of New Zealand's workforce, brings in millions of dollars of overseas currency, and meets the needs and aspirations of thousands of New Zealanders.

People in this sector are ambassadors for New Zealand and their actions impact on visitors' experiences and viewpoints about our country.

#### Link to jobs listed in Primary Industries Vocational Pathway

<http://www.youthguarantee.net.nz/vocational-pathways/the-six-vocational-pathways/service-industries-pathway/jobs-in-the-services-industries/>



Ryan O'Connor Greymouth High School



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